

The Highland Bank leadership team builds and executes the strategy by effectively listening to our employees, enhancing the customer experience, and staying true to our mission.

Troy Rosenbrook's leadership at Highland Bank offers a blend of creativity, strategy and solution-driven collaboration. Since joining the organization as Bank President in October 2017, Troy has worked closely with the bank's leadership team and built an engaged sales group with a clear mission: maintaining Highland's growth trajectory while establishing its brand as a community bank with diverse commercial banking expertise.

The confidence and experience demonstrated by Troy was cultivated over three decades in the banking industry. After obtaining his B.S. degree in Finance from Minnesota State University-Moorhead, Troy's career path provided valuable exposure and insight to both community and national bank cultures across the upper Midwest. He draws on this experience for human resource leadership and development as he seeks to create a workplace culture and environment that draws top talent and keeps his team engaged in providing top-level service.

Troy remains active in the industry, leaning on his extensive experience in commercial banking and progressive leadership roles to make positive change for the bank as well as its customers. As a member of the Minnesota Bankers Association (MBA) Board of Directors, Troy has a front seat to legislation and regulatory priorities and initiatives that influence our ability to serve our communities. His involvement provides input to the MBA grassroots efforts to educate and influence local lawmakers on key issues. In 2023 Troy joined the American Bankers Association Community Bankers Council, representing the state of Minnesota. This council convenes semiannually to provide "eyes and ears for community bankers, and serves as communication resource for important initiatives both within the banking industry and in public forums.

Troy also served as past Director Treasurer for St. Paul based non-profit Conservation Corp of MN and IA (an AmeriCorps funded organization).

Highland's commitment to customers is to deliver bank services and technical solutions that meet customer expectations in a rapidly evolving world. Leading by example, Troy focuses on listening to identify obstacles, and crafts solutions that meet the needs of real-life challenges. This customer-driven approach is central to the Highland Bank experience.



Connect with Troy

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