

# Get to know your banking partner!

At Highland Bank, our experienced bankers are here to get to know you and your business to identify and fulfill your financial needs.

Business owners often voice their interest in finding a banking partner who is committed to their relationship; someone who is there to get things done. Joe Veliz is that guy. A self-professed goal setter, Joe tackles challenges head on. Joe has an inherent drive to find solutions and identify the best way to meet the need.

Joe's career in banking spans over twenty years, with experience gained in consumer and commercial lending. Along the way, he remains energized by the opportunity for continuous learning. As difficult as it was in the height of the pandemic, Joe found some of the most rewarding experiences helping community businesses stay afloat, and in helping them retain valued employees with critical PPP loans.


Joe appreciates the impact that his clients have on the health of our communities, and listens carefully for opportunities to support that process with commercial financing or other business banking services geared to add efficiency or save operational cost.

His coaching extends to his family life, where Joe also spends considerable time supporting the athletic passions of his four children. Joe is acting Treasurer for Rosemount Area Athletic Association (RAAA) and a volunteer coach for youth athletics in his community.



## Connect with Joe

**Joe Veliz | VP, Commercial Banker**

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 Joe Veliz

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